



**M.F.A. in Theatre**

**Arts Management Concentration**

**M.F.A. in Theatre - Core:**

- TH 551 History of the Theatre I.** Three hours.
- TH 552 History of the Theatre II.** Three hours.
- TH 600 Advanced Practicum I.** Two hours.
- TH 601 Advanced Practicum II.** Two hours.
- TH 603 Advanced Practicum III.** Two hours.
- TH 695 Capstone Experience in Theatre.** Three hours.

**Total Core Hours – 15**

**Concentration in Arts Management: (45 hours from the following)**

- TH 570 Theatre Management.** Three hours.
  - TH 602 Internship.** Six hours.
  - TH 643 Teaching Practicum.** Three hours.
  - TH 670 Fundraising and Development.** Three hours.
  - TH 671 Leadership in the Arts.** Three hours.
  - TH 672 Venue and Event Management.** Three Hours.
  - TH 673 Financial Management.** Three hours.
  - TH 674 Arts Advocacy, Policy, and Public Relations.** Three hours.
  - TH 675 Business and Legal Issues in the Arts.** Three hours.
  - TH 676 Marketing the Arts.** Three hours.
  - TH 678 Board Relations and Planning.** Three hours.
  - TH 679 Problems in Theatre Arts: Management.** Three hours.
  - TH 690 Independent Study.** Three hours.
  - TH 695 Capstone Project.** Three hours. (Total of six hours)
  - APR 572 Persuasive Communication.** Three hours.
  - APR 582 APR Management.** Three Hours.
  - APR 676 Advertising/ PR.** Three Hours.
  - MGT 517 Organizational Theory.** Three hours.
  - MGT 582 New Venture Development.** Three hours.
  - MGT 586 Small Business Consulting.** Three hours.
  - MKT 510 Product design Marketing Strategy.** Three hours.
  - MKT 518 Marketing Management.** Three hours.
- Other graduate courses may be taken with approval of the graduate advisor.

**Total Concentration Hours – 45**

**Total Hours in MFA – 60**