M.F.A. in Theatre

Arts Management Concentration

M.F.A. in Theatre - Core:
TH 551 History of the Theatre I. Three hours.
TH 552 History of the Theatre II. Three hours.
TH 600 Advanced Practicum I. Two hours.
TH 601 Advanced Practicum II. Two hours.
TH 603 Advanced Practicum III. Two hours.
TH 695 Capstone Experience in Theatre. Three hours.

Total Core Hours – 15

Concentration in Arts Management: (45 hours from the following)
TH 570 Theatre Management. Three hours.
TH 602 Internship. Six hours.
TH 643 Teaching Practicum. Three hours.
TH 670 Fundraising and Development. Three hours.
TH 671 Leadership in the Arts. Three hours.
TH 672 Venue and Event Management. Three Hours.
TH 673 Financial Management. Three hours.
TH 674 Arts Advocacy, Policy, and Public Relations. Three hours.
TH 675 Business and Legal Issues in the Arts. Three hours.
TH 676 Marketing the Arts. Three hours.
TH 678 Board Relations and Planning. Three hours.
TH 679 Problems in Theatre Arts: Management. Three hours.
TH 690 Independent Study. Three hours.
TH 695 Capstone Project. Three hours. (Total of six hours)
APR 572 Persuasive Communication. Three hours.
APR 582 APR Management. Three Hours.
APR 676 Advertising/ PR. Three Hours.
MGT 517 Organizational Theory. Three hours.
MGT 582 New Venture Development. Three hours.
MGT 586 Small Business Consulting. Three hours.
MKT 510 Product design Marketing Strategy. Three hours.
MKT 518 Marketing Management. Three hours.
Other graduate courses may be taken with approval of the graduate advisor.

Total Concentration Hours – 45

Total Hours in MFA – 60