

Master of Fine Arts—Arts Management

About the MFA in Arts Management

The Master of Fine Arts in Arts Management offers a well-rounded education through coursework from the Department of Theatre & Dance, the Manderson Graduate School of Business, and the College of Communications and Information Sciences.

In addition, students receive invaluable hands-on, practical work experience through a rotation of assistantships, including Assistant Business Manager, Box Office Manager, Patron Services Manager, Marketing Manager, Digital Marketing Manager, and Education and Outreach Manager. These assistantships enhance the students' professional experiences in all aspects of arts administration, making them desirable to arts organizations and corporate employers.

Enrollment into this program is capped at six per year. However, assistantship awards are limited to a maximum of two per year. Admission to the program and assistantships are awarded based upon a portfolio review, interview and acceptance into The University of Alabama Graduate School.

About the Program Director

Dominic M. Yeager, Assistant Professor; Director of Arts Management

Dominic is an Assistant Professor of Arts Management and heads the Arts Management program at The University of Alabama. He has had the opportunity to work for non profit organizations, municipalities and corporations in various locations throughout the United States. Recently, Dominic worked as the Production Coordinator on the feature film "Service to Man" and he is currently working as the General Manager for the Off-Broadway production *Here I Sit Brokenhearted: A Bathroom Odyssey*. He also serves as Business and Operations Manager for the Department of Theatre and Dance at The University of Alabama and as the Business Manager for SummerTide Theatre. Dominic serves as the Chair of the Arts Administration interest group and is a member of the Endowment committee for the Southeastern Theatre Conference and as a member of the International Association of Venue Managers he serves on the Membership Committee. In addition to SETC and IAVM, Dominic is a member of the United States Institute of Theatre Technology (USITT) and the Arts Administration Association of Educators (AAAE).

Assistantships

Degree candidates in our programs may be awarded research assistantships that provide a stipend of \$1,416 per month, plus full tuition-waiver and health benefits. Please note that a number of student fees are not waived under the assistantships awarded. Additional information is available by visiting The University of Alabama Graduate School website.

To schedule an interview and/or meeting, email dmyeager@ua.edu or call 205.348.3844.

* Please note: some classes are subject to change and availability.

Please consult your advisor on available courses.

Curriculum

- Board Relations & Strategic Planning
- Business & Legal Issues
- Elective (5)
- Event Management
- Financial Management
- Fundraising and Development
- Internship (2)
- Leadership in the Arts
- Marketing the Arts
- MFA Research
- Problems in Theatre Management
- Public Policy and Advocacy
- Special Projects/Topics (6)
- Theatre History I
- Theatre History II
- Theatre Management