

MBA/MFA Arts Management

About the MBA/MFA in Arts Management

This three year program offers students the opportunity to earn two degrees simultaneously through the Department of Theatre & Dance and the Manderson Graduate School of Business. Students spend the first year of study primarily with the MBA program. Consistently ranked in the top 50 programs for Best Value, Manderson prides itself on small class sizes and collaborative group exercises for students to learn about trends in the business world today.

Additionally, students receive hands-on, practical work experience through rotating assistantships in the theatre management office. Students manage marketing, outreach opportunities and daily operations for the theatre and dance programs including 14 productions throughout the year.

The joint program provides students an opportunity to incorporate business skills in both corporate and nonprofit arts professions. Students take 15 credit hours each semester and will complete 2 internships during the summers. Students must be accepted to both programs to pursue this track. For more information about the MBA program and its admission requirements, please visit the Manderson webpage at <http://manderson.cba.ua.edu/>.

About the Program Director

Dominic M. Yeager, Assistant Professor; Director of Arts Management

Dominic is an Assistant Professor of Arts Management and heads the Arts Management program at The University of Alabama. He has had the opportunity to work for non profit organizations, municipalities and corporations in various locations throughout the Unites States. Recently, Dominic worked as the Production Coordinator on the feature film "Service to Man" and he is currently working as the General Manager for the Off-Broadway production *Here I Sit Brokenhearted: A Bathroom Odyssey*. He also serves as Business and Operations Manager for the Department of Theatre and Dance at The University of Alabama and as the Business Manager for SummerTide Theatre. Dominic serves as the Chair of the Arts Administration interest group and is a member of the Endowment committee for the Southeastern Theatre Conference and as a member of the International Association of Venue Managers he serves on the Membership Committee. In addition to SETC and IAVM, Dominic is a member of the Unites States Institute of Theatre Technology (USITT) and the Arts Administration Association of Educators (AAAE).

Assistantships

Degree candidates in our programs may be awarded research assistantships that provide a stipend of \$1,416 per month, plus full tuition-waiver and health benefits. Please note that a number of student fees are not waived under the assistantships awarded. Additional information is available by visiting The University of Alabama Graduate School website.

To schedule an interview and/or meeting, email dmyeager@ua.edu or call 205.348.3844.

* Please note: some classes are subject to change and availability.

Please consult your advisor on available courses.

Curriculum

MBA

- Financial Accounting
- Marketing Management
- Leadership & Ethics
- Statistics
- Operations Management
- Financial Management
- Spreadsheet Modeling
- Managerial Economics
- Management Information Systems
- Business Policy
- Management Communication
- International Business
- New Venture Development
- Strategic HR Management

MFA

- Board Relations & Strategic Planning
- Business & Legal Issues
- Elective (5)
- Event Management
- Financial Management
- Fundraising and Development
- Internship (2)
- Leadership in the Arts
- Marketing the Arts
- MFA Research
- Problems in Theatre Management
- Public Policy and Advocacy
- Special Projects/Topics (6)
- Theatre History I
- Theatre History II
- Theatre Management