MBA/MFA Theatre Management

About the MBA/MFA in Theatre Management

This three year program offers students the opportunity to earn two degrees simultaneously through the Department of Theatre & Dance and the Manderson Graduate School of Business. Students spend the first year of study primarily with the MBA program. Consistently ranked in the top 50 programs for Best Value, Manderson prides itself on small class sizes and collaborative group exercises for students to learn about trends in the business world today.

Additionally, students receive hands-on, practical work experience through rotating assistantships in the theatre management office. Students manage marketing, outreach opportunities and daily operations for the theatre and dance programs including 14 productions throughout the year.

The joint program provides students an opportunity to incorporate business skills in both corporate and nonprofit arts professions. Students take 15 credit hours each semester and will complete 2 internships during the summers. Students must be accepted to both programs to pursue this track. For more information about the MBA program and its admission requirements, please visit the Manderson webpage at http://manderson.cba.ua.edu/.

About the Program Director

Dominic M. Yeager, Assistant Professor; Director of Theatre Management

Over the past fifteen years Dominic has had the opportunity to work for both not for profit organizations and corporations in various locations throughout the United States. His most recent work as a consultant offered services to NFP organizations and municipalities in the areas of Human Resources, Marketing and Public Relations, and Board Governance. As the Director of Theatre Management, he hopes to use his varied experiences to develop the future leaders of Arts Administration. Dominic is a member of the United States Institute for Theatre Technology (USITT), International Association of Venue Managers (IAVM), Association of Performing Arts Presenters (APAP) and Souther Eastern Theatre Conference (SETC). He holds a BFA in Musical Theatre from University of Nebraska–Kearney and an MFA–Arts Administration from Southern Utah University.

Assistantships

Degree candidates in our programs may be awarded research assistantships that provide a stipend of $1,416 per month, plus full tuition-waiver and health benefits. Please note that a number of student fees are not waived under the assistantships awarded. Additional information is available by visiting The University of Alabama Graduate School website.

To schedule an interview and/or meeting, email dmyeager@ua.edu or call 205.348.3844.

* Please note: some classes are subject to change and availability.

Please consult your advisor on available courses.
Curriculum

MBA
- Financial Accounting
- Marketing Management
- Leadership & Ethics
- Statistics
- Operations Management
- Financial Management
- Spreadsheet Modeling
- Managerial Economics
- Management Information Systems
- Business Policy
- Management Communication
- International Business

MFA
- Board Relations & Strategic Planning
- Business & Legal Issues
- Elective (5)
- Event Management
- Financial Management
- Fundraising and Development
- Internship (2)
- Leadership in the Arts
- Marketing the Arts
- MFA Research
- Problems in Theatre Management
- Public Policy and Advocacy
- Special Projects/Topics (6)
- Theatre History I
- Theatre History II
- Theatre Management